

# Alonso Antúnez

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Front End / UI Developer

The background features several overlapping geometric shapes in various shades of blue. A large, light blue triangle is positioned on the left side, pointing towards the bottom right. On the right side, there are two overlapping, darker blue shapes that resemble a stylized 'V' or a large arrow pointing downwards. The overall design is clean and modern, with a focus on geometric forms and a consistent color palette.



Web



**Te conectamos con lo que amas.**  
Con hasta 500 Megas de Fibra Óptica.

[Contrata en línea](#)

[¡Cámbiate ya!](#)

**Sólo Recibe descuento**



**Sólo este Buen Fin. Recibe hasta el doble de megas\* y descuento de por vida\*\*.**

**Paquetes Match Totalplay con Netflix incluido**

**Paquetes Unbox Totalplay con Amazon Prime incluido**

**Paquetes Totalplay Internet, TV, Apps y Telefonía**

**Decodificadores con conexión Wi-Fi y tecnología 4K**  
Los únicos que integramos puntos de acceso a internet en todos tus decodificadores y reproducción de contenido 4K.

**Conviértete en maestro del tiempo**  
Regresa la programación hasta 7 días o vuelve al inicio de un programa en vivo las veces que quieras.

**Totalplay**  
2 months. HTML5, jQuery, CSS3, Bootstrap.

Totalplay was looking to renovate his website with a new design, new technologies and a renovated look.

The website was completely re-designed to satisfy the clients needs.

My work focused in the interface development and the renewal to a grid-responsive system.



## Internet NOX

1 year. HTML5, jQuery, CSS3, Materialize.  
Internet NOX is a new internet service.

*Its launch required a responsive website that will work both on mobile devices and desktops.*

*My work was not only limited to the user interface development, but also to the joint collaboration with company partners to develop business rules.*



## Vindow

1 year. HTML5, jQuery, CSS3, Razor MVC .Net.

Vindow is a web application that allows airlines to make room reservations at any hotel and destination around the world.

I'm in charge of the UI, UX, development of animations in jQuery and CSS3, in addition to the art direction and layout development.



**waze**

Mueve la ciudad con nosotros

En Waze creemos que si trabajamos juntos podemos reducir el tráfico de México a través de la tecnología.

Acompáñanos y conoce de la mano de **Noam Bardin**, CEO global de Waze, todos los detalles de la nueva solución de movilidad, Waze Carpool.

#movethecity

26 marzo 2019 8:30am

Capital siete  
Pasaje de la Reforma 250  
Torre B, Piso 7, Col. Juárez  
CDMX

RSVP

**Impulsemos a mujeres de la industria publicitaria a llegar a la cima**

WomenWill, busca empoderar a mujeres del sector de la publicidad en su crecimiento y desarrollo profesional y de dinámicas y la creación de una comunidad de mujeres.

Este taller, sin costo y por invitación, hablaremos de las múltiples experiencias y retos a los que enfrentamos como mujeres de la industria y al mismo tiempo las herramientas necesarias para alcanzar nuestros objetivos. Este taller de liderazgo es el inicio de una discusión más amplia de desarrollo.

¡Te esperamos! Por favor regístrate en el link que encontrarás en tu correo para confirmar tu asistencia. Cupos limitados.

Regístrate

Viernes 29 de marzo de 2019

8:30am a 2:00 pm

Google Colombia  
Carrera 11a No. 94 - 45  
Piso 8  
Salón Candelaria

**FINTECH SUMMIT**

Hola [First Name] [Last Name],

¡Falta una semana! No olvides nuestra cita el próximo **martes 26 de marzo a las 8:30 hrs** para conocer las tendencias del ecosistema financiero.

El evento:

Compartiremos los datos y tendencias del comportamiento de los consumidores de servicios financieros en México. Presenciarás paneles con expertos y casos reales. Conocerás las tecnologías que ofrece Google para escalar en tu mercado y desarrollar mejores productos y servicios.

Regístrate

Google Inc.  
1600 Amphitheatre Parkway,  
Mountain View, CA, 94043

**FINTECH SUMMIT**

Hola [First Name] [Last Name],

Te invitamos el próximo **martes 26 de marzo a las 8:30 hrs** a conocer las tendencias del ecosistema financiero y la visión de los expertos así como los retos y las soluciones tecnológicas que permitan a tu empresa seguir creciendo con Google.

Durante el evento:

- Compartiremos los datos y tendencias del comportamiento de los consumidores de servicios financieros en México.
- Podrás presenciar paneles con expertos y casos reales.
- Conocerás las tecnologías que ofrece Google para escalar en tu mercado y desarrollar mejores productos y servicios.

Aprovecha la oportunidad de **junarte con los líderes y fundadores de las startups** que están transformando el ecosistema financiero en México.

Regístrate

Te esperamos en las oficinas de Google ubicadas en **Montes Urales 445, Lomas de Chapultepec 11000 CDMX**

Nos vemos pronto,  
El Equipo de Google

Google Inc. 1600 Amphitheatre Parkway, Mountain View, CA 94043. Google

**FINTECH SUMMIT**

Hola [First Name] [Last Name],

Te invitamos el próximo **viernes 30 de marzo a las 8:30 hrs** a conocer las tendencias del ecosistema financiero y la visión de los expertos, así como los retos y las soluciones tecnológicas que permitan a tu empresa seguir creciendo con Google.

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Nos vemos mañana,  
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Mountain View, CA, 94043

**Tanque Group**  
HTML, CSS.

I am currently working together with Tanque Group developing HTML EDM's for Google and Waze.



## Contraste - Real Brand Experience 30 days. Wordpress, HTML5 and CSS3

“Contraste” is a BTL agency. They were looking for a new web layout to showcase the brand and experience.

The site is currently being developed with Wordpress.

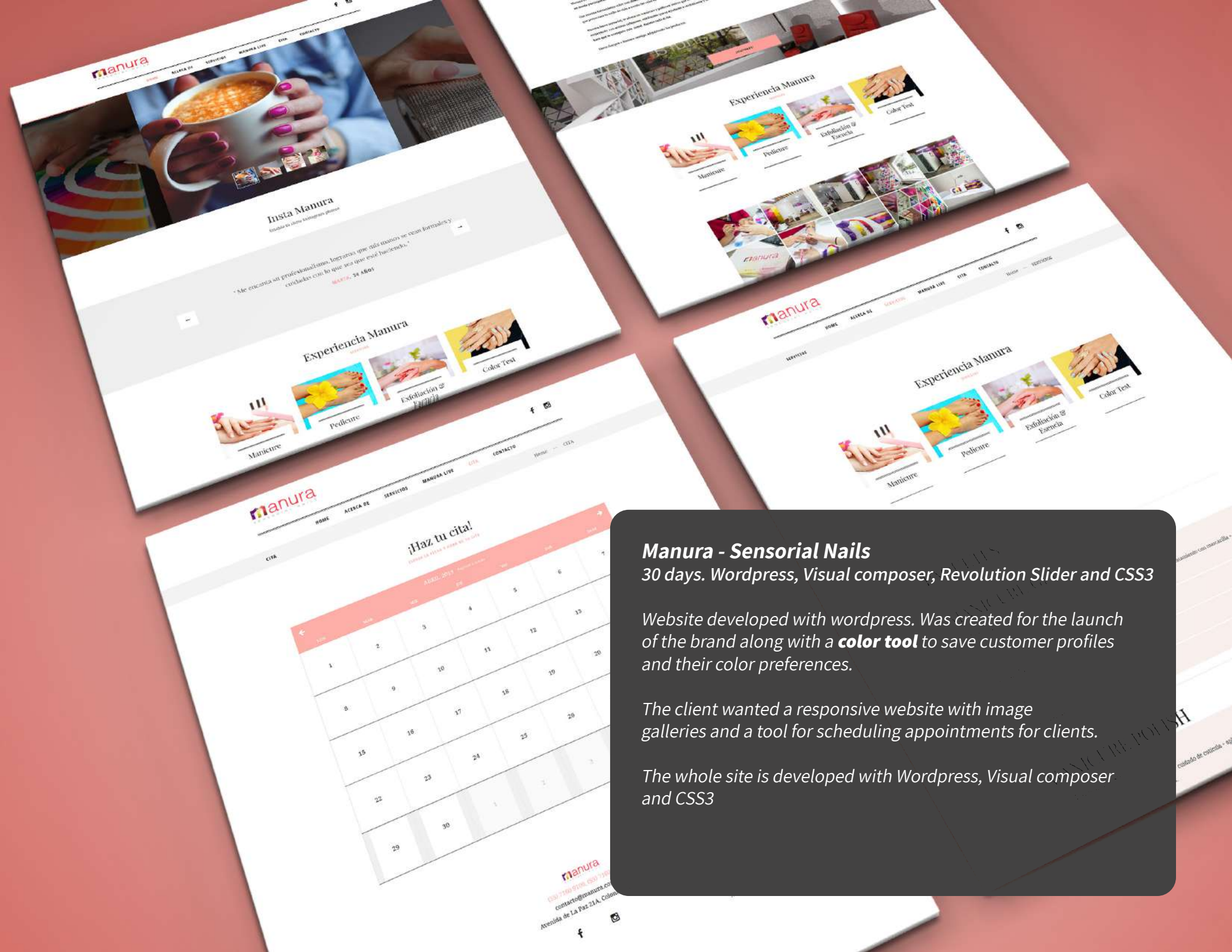


**Artifier - Discover the Art around you.**  
90 días. Wordpress, HTML5 and CSS3

*Artifier is a project from Toronto, Canada that aims to gather all the art events in the same website, so the public can have them at their reach.*

*I am currently working as a Development Consultant and UX / UI.*





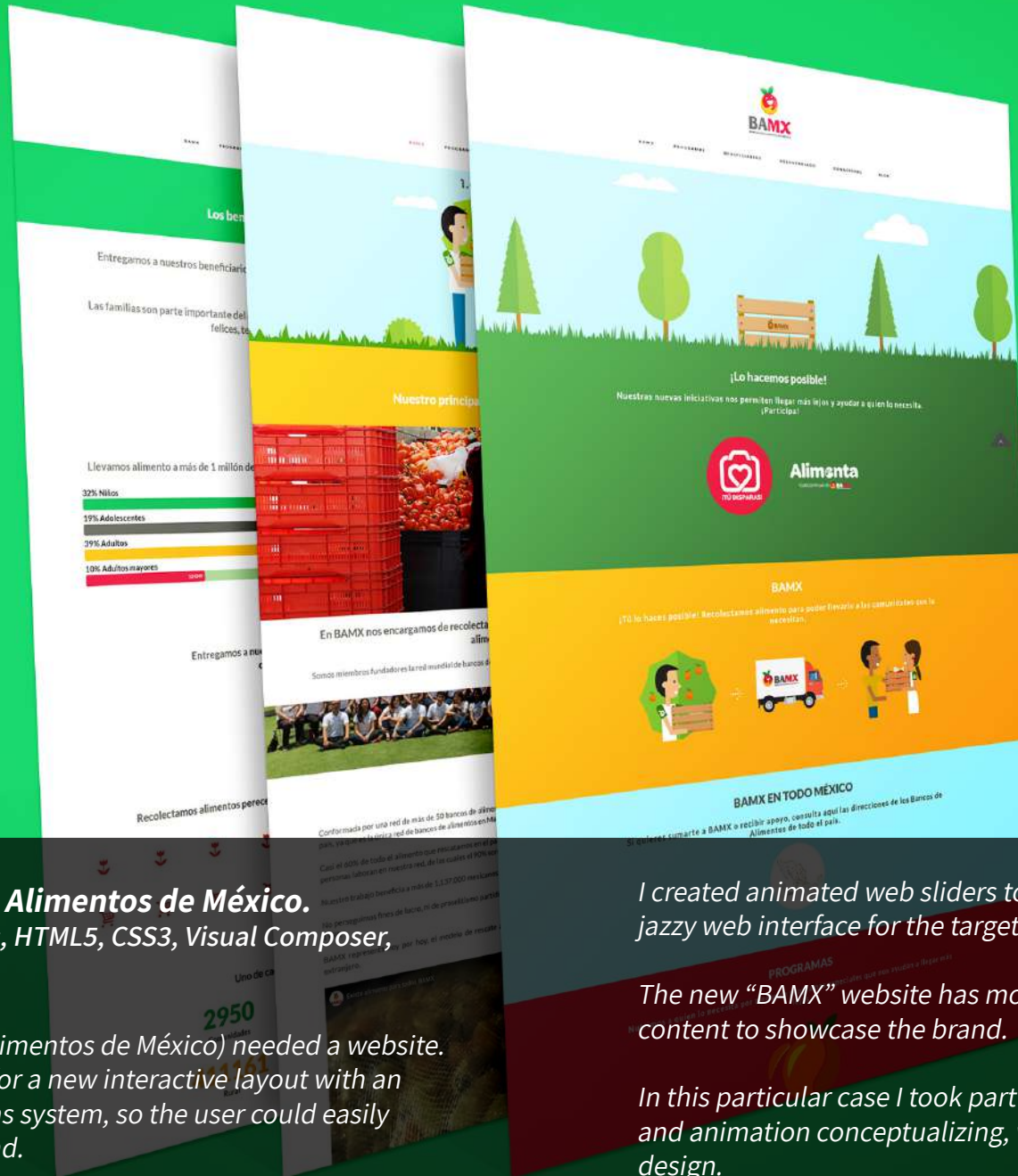
## Manura - Sensorial Nails

30 days. Wordpress, Visual composer, Revolution Slider and CSS3

Website developed with wordpress. Was created for the launch of the brand along with a **color tool** to save customer profiles and their color preferences.

The client wanted a responsive website with image galleries and a tool for scheduling appointments for clients.

The whole site is developed with Wordpress, Visual composer and CSS3



**BAMX. Banco de Alimentos de México.**  
40 days. Wordpress, HTML5, CSS3, Visual Composer,  
Revolution Slider.

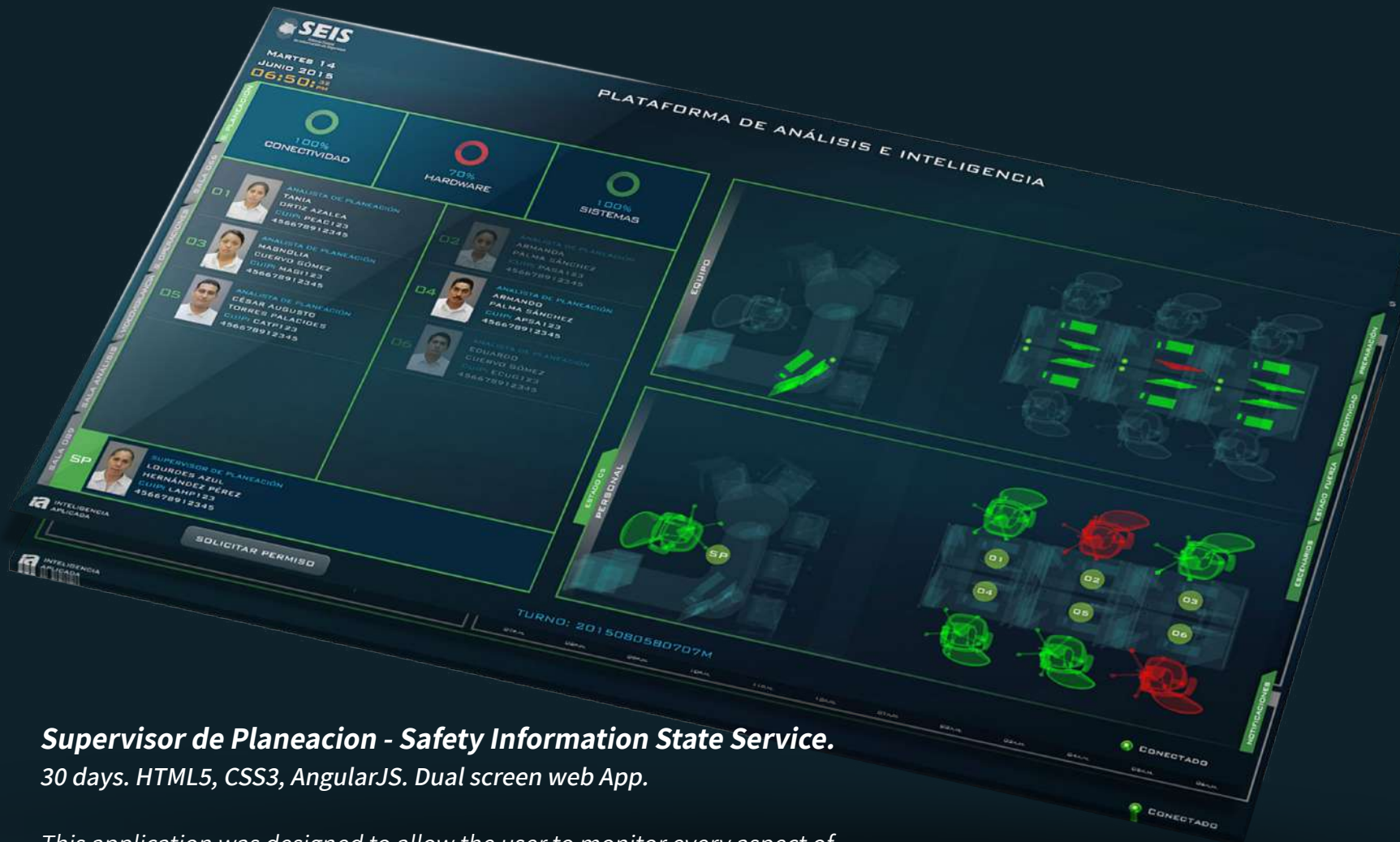
BAMX (Bancos de Alimentos de México) needed a website. They were looking for a new interactive layout with an integrated donations system, so the user could easily approach their brand.

I created animated web sliders to produce a more powerful and jazzy web interface for the target.

The new "BAMX" website has more interactive and responsive content to showcase the brand.

In this particular case I took part in digital art direction, image and animation conceptualizing, web development, layout and design.





## Supervisor de Planeacion - Safety Information State Service.

30 days. HTML5, CSS3, AngularJS. Dual screen web App.

This application was designed to allow the user to monitor every aspect of the Safety Information State Service Event Hall.

In this app, the planning supervisor can verify which users are already logged in, system failures as hardware or database connectivity, public safety events and its location, operators decision making, CCTV camera status, location climate conditions, among other characteristics.

In this application I took part in HTML5 and CSS3 coding, animation, design, layout and digital art direction.



## **Sniffer for State Government.**

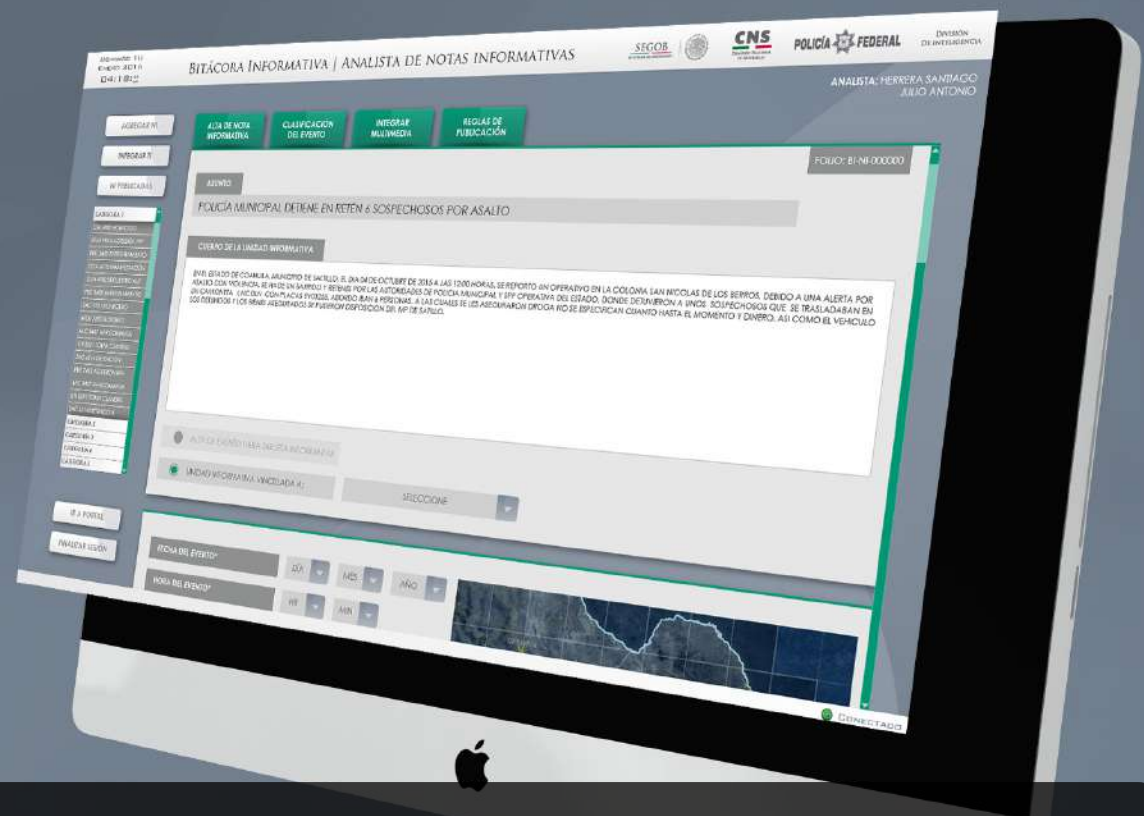
25 days. HTML5, CSS3, AngularJS. Dual screen web App.

Sniffer allows user to find, classify and send detailed information. The app settings are customizable. This helps to discard unnecessary information and a faster sorting, news location of and its elements.

Sniffer is developed with ontological algorithms, which allows location of texts, images, videos, files (such as word, excel, powerpoint, pdf and sound files among others). This app teams up with the “Clasificador de entidades”.

In this app I took part on Bootstrap layout, HTML5 and CSS3 coding. Teaming up with “Inteligencia Aplicada’s” development team, we created AngularJS directives for image galleries. Video and audio playback are supported via JwPlayer.

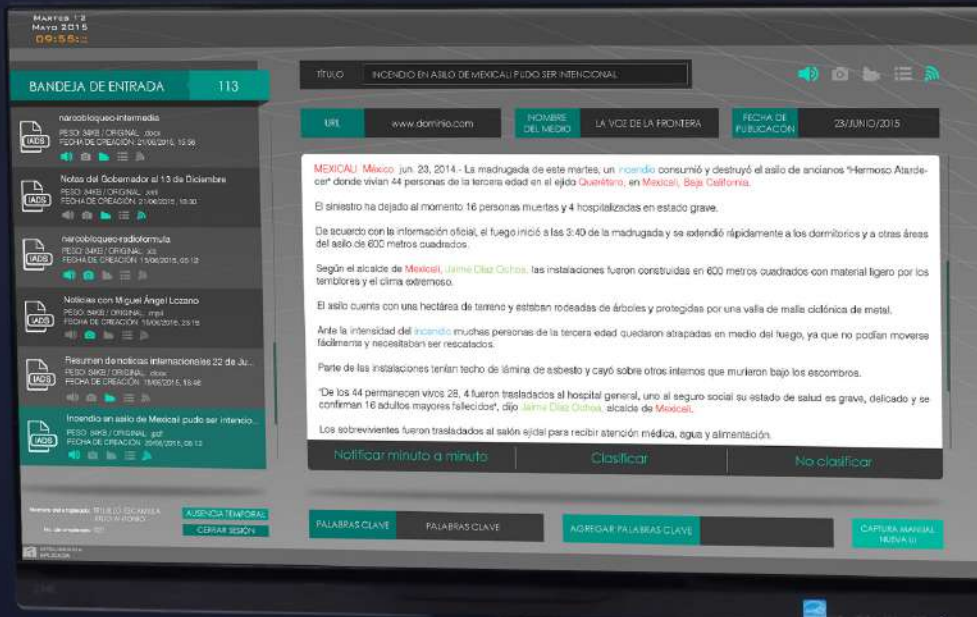




**Bitácora Informativa - News Analyst.**  
45 days. HTML5, CSS3, AngularJS.  
Web App.

*This app allows to retrieve real time information from news reports and social networks for analysis and classification. Subsequently, user can manage public safety events.*

*In this app I took part on Bootstrap layout, HTML5 and CSS3 coding. Teaming up with “Inteligencia Aplicada’s” development team, we created AngularJs directives for dropdowns and Google Maps.*



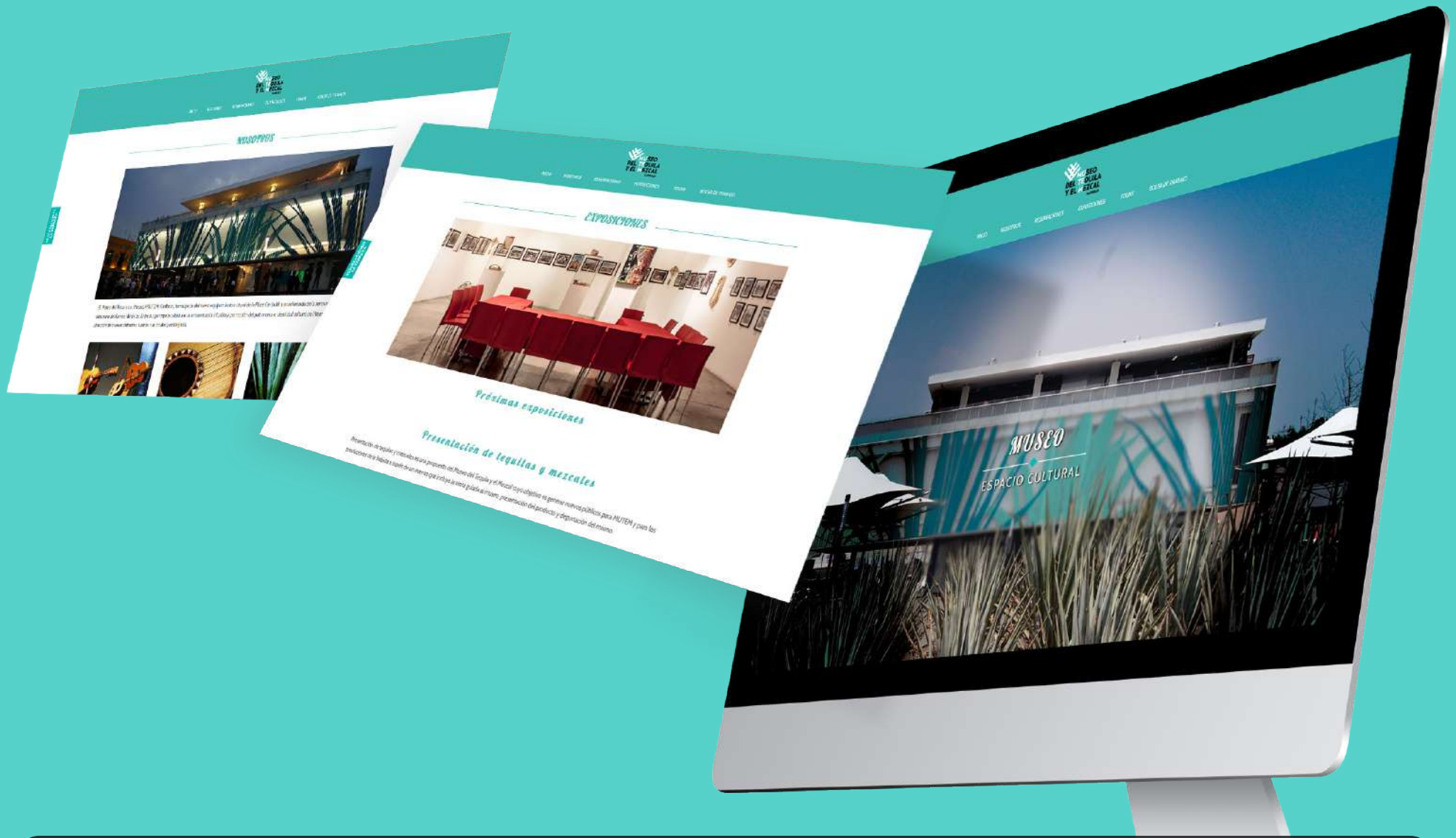
## **Clasificador de Entidades for State Government.** 90 days. HTML5, CSS3, AngularJS. Dual screen Web App.

“Clasificador de entidades REDES PUBLICA” is a web application created for search, sort, correlate and evaluate information from news reports.

It uses ontological algorithms to relate physical, government and private entities. Places, events and all kind of events can be related to any of these entities using information from social networks or news reports.

In this app I took part in Bootstrap layout, HTML5 and CSS3 coding. We used jQuery for small animations and interactivity.

Teaming up with “Inteligencia Aplicada’s” development team, we created AngularJs directives for dropdowns and Google Maps.



## **Web design for “Museo del Tequila y el mezcal” Museum.**

25 days. HTML5, CSS3, jQuery.

“Museo del tequila y el mezcal” museum had a flash website with zero mobile visibility.

Along with the creative team of the museum, we designed a responsive HTML5 website with parallax scrolling to make it viewable on desktops and mobile devices.

The site is developed in a responsive grid system with jQuery responsive image galleries.





**Web development for Wendy's Mexico burgers.**  
15 days. HTML5, CSS3, Hype and Google Maps.

“Wendy’s” needed a new website, easy UI, web animation and social networks integration.

Along with the Wendy's creative team, we developed an HTML5 animated website through Javascript and Hype animation and HTML5 software.

Content is displayed at first sight to user's easy access. The site's animation showcase is displayed at the burgers menu, promotion image sliders and a small store locator developed in Google Maps API V2.0.





**Website for CORPOGas fuel stations.**  
45 days. HTML5, CSS3, jQuery, JavaScript and PHP

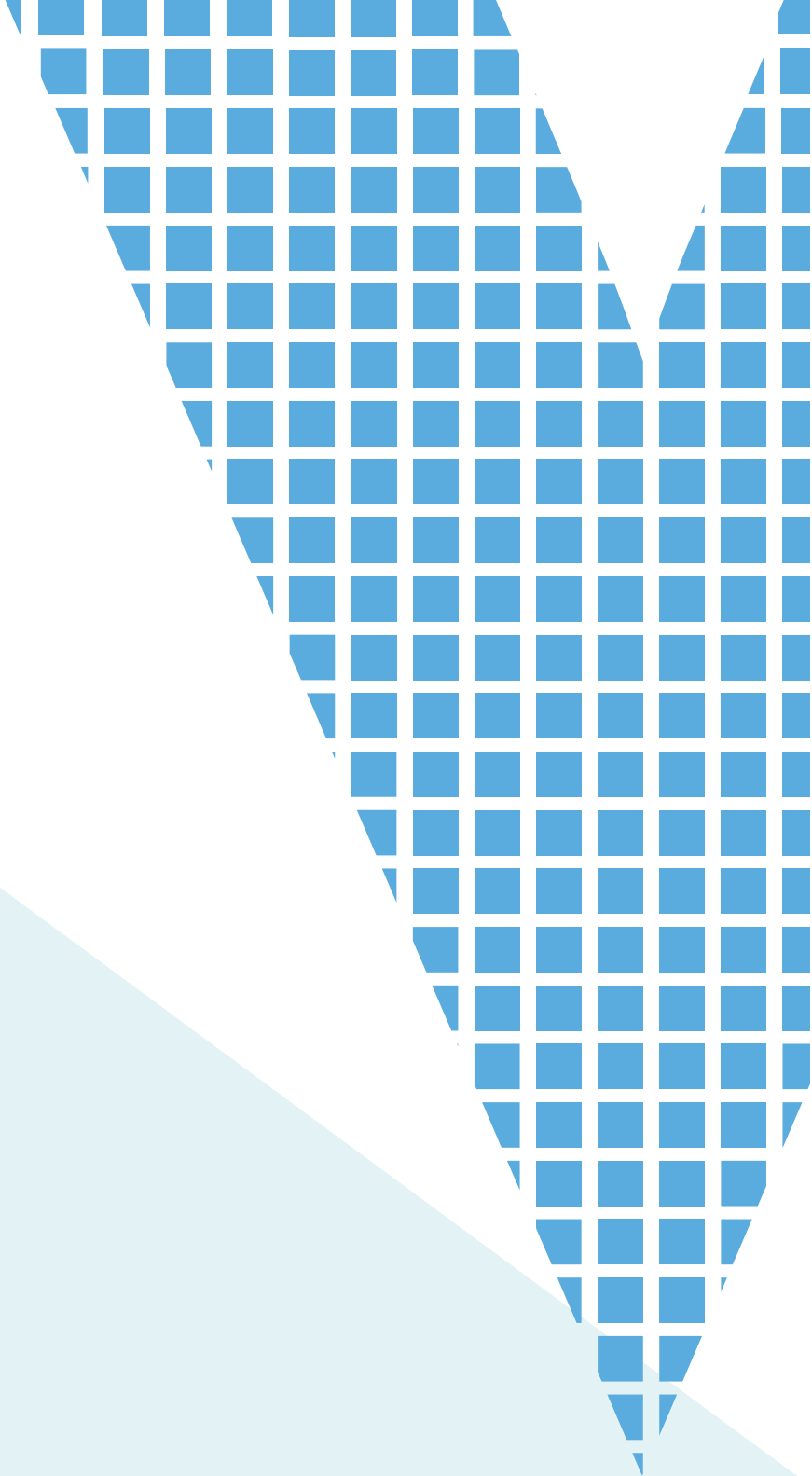
CorpoGas websites were developed in flash, so it wasn't viewable through mobile devices. Additionally, the brand needed a fuel station locator and fuel prices displayed on its main page.

We developed a responsive HTML5 website with a Google Maps API V2.0 store locator.

Site is created in a responsive grid system and Javascript image galleries.

# Graphics

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*Colaborated as product designer for barkk.dog.  
An application for pet owners and veterinarians that  
will have an application for both web and smartphones*



**crewzit**<sup>TM</sup>

**Brandbook**



# Our Brand Guidelines.

This is a guide to the basic elements that make up CrewzIt.  
Have a read, it will help you get to know us a little better.

Brand book

- 05 Our logo
- 07 Our typeface
- 08 Our colors
- 09 Business Cards
- 10 Letterhead
- 11 App Icons

## Our logo.

Our logo is our valuable asset. We must treat it right.

### 01 Print logo

This logo is to be used for all printed collateral including all printed posters and flyers.

### 02 Screen logo

This is our logo to be used for all screens, web, mobile & e-books, banners and presentations.

Both these logos are available in full color and green.

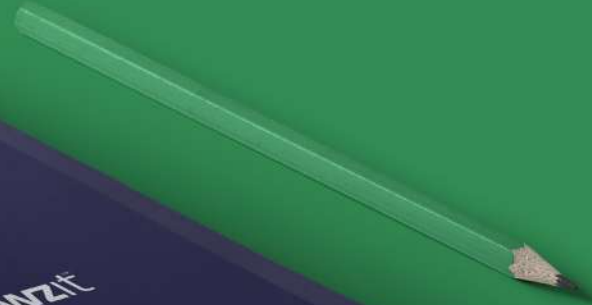


crewzIt



crewzIt

Brand book





## Do's.

Take a moment to think about how you apply our logo. Here are some examples of what we think is good and bad usage of our brand.

**01 Original Crewzit colors**  
This is the main usage of our logo. Crewzit blue as a background, green icon and white font.

**02 Background usages**  
It's impossible to fit the Crewzit logo on a colour, we prefer Crewzit (blue) or white font.

**Lines around the logo are for reproduction purposes only. Do not add strokes or lines around the logo.**

Brand book



## Don't's.

**03 Wrong colors**  
Do not use the logo in colors that are not part of the brand book.

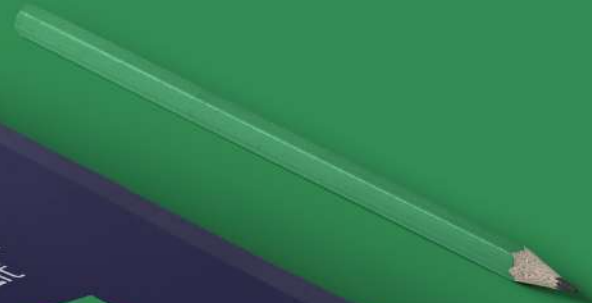
**04 Backgrounds**  
Do not place the logo on backgrounds that are too light or cluttered.

**05 Rotation**  
Do not rotate the logo.

**06 Proximity Color Swatches**  
Do not swap logo colors.



Brand book



## Let the logo breathe.

Logos need their own space. A place where they can live and interact autonomously with other design elements.

### Clean space

The 24 clear space logo guideline ensures that the Crewzfit logo has enough breathing space around it. This measure is taken from the central square of the Crewzfit logo.



Brand book

## Our typeface.

Trikium is born inside the Academia 18 Blue Art 18 University as a design project. Created by the design firm Muelier of Visual Design Camp 2010.

We chose this typeface due to its versatility and multiple character set. Please use it wisely.

This typeface is available both for print and web usage.

You can get it at [George Jones](http://www.georgejones.com).

## Trikium Web

Extra-Light

Extra-Light Italic

Light

Light Italic

Regular

Regular Italic

Semi-Bold

Semi-Bold Italic

Bold

Bold Italic

Black

Brand book



## Our colours.

Colours are what give us our personality.  
We're bright, bold, colourful and confident.  
They're simply loud and clear.  
Do not add strokes or lines around the colour.  
Auxiliary gray can be used for backgrounds and text.



**Crew24 Green**  
P: 157 G 90% 28  
C: 73 M: 0 Y: 73 14 45  
Pantone® Spot Colors: 3497



**Crew24 Blue**  
P: 10 G 95% 28  
C: 100 M: 95 22 Y: 100 14 22  
Pantone® Spot Colors: 287



**White**  
P: 100 G 0% 28  
C: 0 M: 0 Y: 0 14 45



**Auxiliary Gray**  
P: 240 G 26% 28  
C: 24 M: 49 Y: 60 14 28  
Pantone® Spot Colors: 401



## Business cards.

People need to know who we are and how to reach us.  
This business cards are designed to reflect the Crew24 style.







## How to write CrewZit.

Our name is important. It is the way we make ourselves known and we are proud of it. The correct writing of a name is the key to being recognized around the world. Here is a guide on how to write "CrewZit" correctly.

CrewZit X  
CrewZIT X  
CrewZIT X  
CrewzIt ✓

Brand book



## Letterhead.

We write documents. Lots of documents. Documents also need personality and style. Hence the letterhead template that you should use to write any CrewZit mailing.



Brand book



Application proposal for Grupo Acorde App with stores locator.

The purpose of the application was to inform the user where the group's businesses were as well as the history, mission, vision and corporate philosophy.

The proposal consisted of a clean, simple and intuitive user interface design.





**Alonso Antúnez**

Front End / UI Developer

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