



# Alonso Antúnez

UI / UX / Web Designer

Teléfono 52 554 080 2073  
Email alonso@ivicodin.com.mx

## Professional Summary

Through my technical and graphic design skill I've been able to successfully develop several projects from conception to their final execution. Combined with a universal vision of new media, I've been able to adapt to the particular requirements each client has, in order to enter the new digital era.

### Skills

HTML5	○○○○○
CSS3	○○○○○
JAVASCRIPT	○○○
ADOBE CC	○○○○○
UI	○○○○○
UX	○○○
ENGLISH	○○○○○
DESIGN THINKING	○○○
AGILE SCRUM	○○○

## Education

### BACHELORS DEGREE: DESIGN AND ADVERTISING.

Instituto de Mercadotecnia y Publicidad 2012.

Graduate - In the process of obtaining a professional license (cedula).

## Software

Adobe CC Suite (Illustrator, Photoshop, Adobe XD, After Effects, Premiere)

Axure RP

Sketch

Invision

Visual Studio

Git

SourceTree

Gulp

## Professional experience

### TOTALPLAY

#### Front End Developer

August 2020 – To date.

<https://www.totalplay.com.mx/>

- Html5/Css3/jQuery coding of "Totalplay" full services and products website "https://totalplay.com.mx/".
- Html5/Css3/jQuery coding of multiple landing pages for for the launch of new products.

### SOLUCIONIKA - INTERNET NOX

#### Front End / UI Designer.

March 2019 – August 2020.

<https://www.internetnox.com.mx/>

- Html5/Css3/jQuery coding of "Internet NOX" product page "https://www.internetnox.com.mx/".
- Html5/Css3/jQuery coding and design of clients control panel and Call center control panel for "Internet NOX".
- Html5/Css3/jQuery coding of "NOX Movil" product page "https://www.noxmovil.mx/".

### TANQUE GROUP

#### Freelance Web Designer.

March 2019 – To date.

<https://www.tanquegroup.com/>

- Html5/Css3 coding and animation of multiple EDM's mailing communication and Banners for clients like "Google" and "Waze".



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## Professional experience

### **HOTEL CONNECTIONS**

**UX/UI Web Designer and Art Director.**

November 2016 – May 2019.

[www.hotelconnections.com](http://www.hotelconnections.com)

- UX & UI Design, layout and Html5/Css3/jQuery/Bootstrap coding of web application “Vindow”.
- Corporate image design (stationary and badges, Adobe Suite CC).
- UX & UI Design, layout and Html5/Css3/jQuery/Bootstrap coding of web application “D-Pax”.

### **Crewzit.**

**Graphic designer.**

2018.

[www.crewzit.com](http://www.crewzit.com)

- Brandbook and stationery development and design (Adobe Suite CC).

### **Manura.**

**Freelance UX/UI Web designer.**

2016.

[www.manura.com.mx](http://www.manura.com.mx)

- UX & UI Development and design. Responsive website. Wordpress website created for “Manura - Sensorial Nails” with integrated appointment plugin for clients and nail design color tool developed in Php/Html5/Css3/jQuery .

### **CÓMPLICES.**

**Freelance UX/UI Web designer.**

2016.

[www.complices.mx](http://www.complices.mx)

- UX & UI Development and design. Responsive Wordpress website created for “Banco de Alimentos de México” with integrated online donations.

### **INTELIGENCIA APLICADA.**

**Creative Consultant, digital art director & UI designer.**

2015 – 2016.

[www.inteligenciaaplicada.com.mx](http://www.inteligenciaaplicada.com.mx)

- UI Responsive Bootstrap design, Css3/Html5 coding for Morelos State’s government CCTV surveillance and geolocation Web application.
- UI Responsive Bootstrap design, Css3/Html5 coding for Morelos State’s government Human resources management Web application.
- UI Responsive Bootstrap design, Css3/Html5 coding for Morelos State’s government “Sniffer: political news and public security events management” Web application.
- UI Responsive Bootstrap design, Css3/Html5 coding for Morelos State’s government “Clasificador de entidades: management and relationship management of political figures, public security events and government entities” Web application.



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## Professional experience

### **PAGATODO HOLDINGS.**

#### **Senior Web Designer.**

**2015.**

[www.pagatodo.com](http://www.pagatodo.com).

- Css3/Html5 Website design for “Útiles y Uniformes 2015” México’s city local government program.
- Css3/Html5 Corporate image redesign for “Capital Social” México’s city local government program.
- Html/Css Newsletter design for “Capital Social” México’s city local government program.

### **KONZEPT 2.0.**

#### **IT executive.**

**2014.**

[www.konzept.com](http://www.konzept.com)

- Html5/Css3/Joomla Website development and design for “silk” almond milk brand.
- Took part in development and design of “Lucha Libre AAA” Html5/Css3 website.

### **ACORDE MÉXICO.**

#### **Senior web designer.**

**2013-2014.**

[www.acorde.mx](http://www.acorde.mx)

- HTML5/Css3/jquery Responsive web design with Google maps API V2.0 store locator for “CORPOGas” Gas stations.
- Html5/Css3/jQuery Responsive web design with Google maps API V2.0 store locator for “Puntada” loyalty cards.
- Html5/Css3/jQuery animated web design for “Wendy’s México” burgers.
- Html5/Css3/jQuery animated web design for “Grupo Castellano” restaurants .
- Html5/Css3/jQuery coding and design for “GOMART” convenience stores.
- Html/Css Newsletter design, coding and layout for “Puntada” loyalty cards.
- Html/Css Newsletter design, coding and layout for “Grupo Castellano” restaurants.
- Html5/Css3/jQuery Responsive web design for “Museo del Tequila y del Mezcal” museum.

### **MINICUSTOM GUITARS.**

#### **Web designer.**

**2011.**

[www.minicustomguitars.com.mx](http://www.minicustomguitars.com.mx)

- Html5/Css3/jQuery/PHP Website development, layout and coding with internal search engine, MoTools image galleries and PayPal payment system for “MiniCustom Guitars” collectable miniature guitars.



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## Professional experience

### **INTER-ACTIVE MÉXICO.**

**3d Designer.**

2010-2011.

[www.inter-active.com.mx](http://www.inter-active.com.mx)

- Maya and 3d Studio Max “Low Polygon” modelling for augmented reality applications for “Colgate”.
- Maya and 3d Studio Max “Low Polygon” modelling for augmented reality applications for “AMD” computer processors.

### **OFFROAD MÉXICO.**

**3d designer.**

2010.

[www.offroadmexico.com](http://www.offroadmexico.com)

- Maya and 3d Studio Max mock-up modelling for Alfa Romeo, Audi, Jeep and Chrysler BTL events.
- Html/Css Newsletter and stationery design for “Camp Jeep Leon 2010”.
- Adobe Illustrator stationery design for “GIA: Gala Internacional del Automovil 2010”.

### **CAYAB DISEÑO.**

**Jr designer, 3d designer and video editor.**

2008 – 2013.

[www.cayab.com.mx](http://www.cayab.com.mx)

- HTML5 Image Gallery Design.
- Adobe Premiere Video, audio recording, edition and post.production of multiple Human Rights College division conferences for “Universidad Iberoamericana”
- Adobe Illustrator Graphic design for sleeve and DVD menu design of multiple Human Rights College division conferences for “Universidad Iberoamericana”
- Maya and 3d Studio Max Low Polygon modelling for numerous augmented reality apps.
- Maya and 3d Studio Max Architectural rendering for “Mondalez” Headquarters architectural design.